



Press Release

FP Group To Run Outbound Mail for Deutsche Messe AG at CeBIT 2009

Birkenwerder, 28th January 2009. The Francotyp-Postalia Group, a worldwide service provider for the outbound mail market, will be running outbound mail for the Deutsche Messe AG at CeBIT 2009 from 3rd to 8th March. Francotyp-Postalia will also be offering its specialist mail processing services to all other exhibitors at CeBIT.

Francotyp-Postalia is market leader in the franking machine sector in Germany and Austria, with a share of 45% in each country. On its exhibition stand in Hall 3, Stand D45, the FP Group will be showcasing all its mail processing solutions and demonstrating how they can be smoothly integrated into daily work routines. Visitors will see how the latest mail processing solutions work together - from franking and inserting, collection, sorting and consolidation of outbound mail, to state-of-the-art digital letter processing.

"Electronic data transmission is a focal point at CeBIT. But doesn't mean that the letter has no role to play any more," commented Dr. Sluma, CEO of the FP Group. Statistics make this clear: Despite Internet and e-mail, the worldwide level of paper mail has remained constant over the last few years. "Contrary to all predictions, paper mail has not been displaced by the new media. Rather, information technology and outbound mail processing have become better integrated," explained Dr. Sluma.

The Right Solution for Every Company

With its solutions, the FP Group has attractive products and services for the smallest company through to medium-sized and major corporations with large volumes of mail. "Our competitive advantage is that we can offer every company the right solution, tailored to its own special mail processing needs," expanded Dr. Sluma.

Following the liberalization of the mail markets, the FP Group has developed its traditional strengths in the franking machine business, growing from a pure manufacturer to a comprehensive provider of mail management services for outbound mail.



From 3rd to 8th March 2009 visitors to CeBIT can experience professional mail processing live in Hall 3, Stand D45. From 5th to 7th March CEO Dr. Heinz-Dieter Sluma will be present on the FP stand and available to talk to journalists at prior arrangement.

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The FP Group in Brief

Francotyp-Postalia Holding AG (FP Group) is a leading manufacturer of franking machines covering the whole value added chain in the outbound mail market. Its products and services range from franking and inserting machines to the collection, sorting and consolidation of outbound mail, as well as electronic hybrid mail solutions offering 21st century mail processing. Headquartered in Birkenwerder near Berlin, the FP Group offers businesses of all sizes individually tailored mailstream services. The FP Group has local branches in many industrialised countries and currently holds over 9% of the worldwide franking machine market. With a corporate history extending back over 80 years, today the FP Group is profiting from the growing liberalisation of mail markets and the increasing interest of businesses to delegate their outbound mail operations to professional service providers. In financial 2007, the Group employed around 1,100 people, with revenue of 145.1 million euros and an EBITDA of 26.3 million euros.